

WNC BBQ Festival Sponsorship Opportunities

“Smokin’ in the Valley”

A Maggie Valley favorite is back July 21 & 22, 2017. BBQ is taken seriously in the South – even in North Carolina. At the WNC BBQ Festival you will find some mighty-fine, mouth watern’ BBQ. The event has a following of both competitors and visitors. This event is sanctioned by the Governor of NC as the *official* WNC BBQ Festival and Kansas City BBQ Society.

We invite you to share in this exciting event as a corporate sponsor. Here’s how...

- | | | |
|--------------------------|----------------------|-----------------|
| <input type="checkbox"/> | BBQ King | \$10,000 |
| <input type="checkbox"/> | BBQ Pitmaster | \$ 5,000 |
| <input type="checkbox"/> | Whole Hog | \$ 2,500 |
| <input type="checkbox"/> | BBQ Booster | \$ 1,000 |
| <input type="checkbox"/> | BBQ Backer | \$ 500 |
| <input type="checkbox"/> | BBQ Supporter | \$ 250 |
| <input type="checkbox"/> | BBQ Buddy | \$ 100 |

YES! I want to sponsor the Maggie Valley WNC BBQ Festival!

Name of Business: _____ **Contact:** _____

Address: _____ **Phone:** _____

Website: _____ **Email:** _____

Mail check to BBQ Sponsor, Maggie Valley Chamber, PO Box 279, Maggie Valley, NC 28751

WNC BBQ FESTIVAL

Sponsorship Agreement

Sponsorship Fee

Sponsor agrees to pay Maggie Valley Chamber to act as an “Official Sponsor” of the WNC BBQ Festival. If Sponsor is able to provide in-kind services, a list of said services will be attached as Addendum II.

Service to Sponsor

Maggie Valley Chamber will provide Sponsor with those services and items outlined in Addendum I.

Use of Sponsor’s Product

Maggie Valley Chamber agrees to provide maximum reasonable exposure for Sponsor’s product(s) in conjunction with the event(s) and allow representatives of the Sponsor who may be interviewed in the production of the event(s) to wear or visually display Sponsor’s product(s) or make reference to such product(s).

Indemnity

Sponsor agrees to protect, indemnify and hold harmless the Maggie Valley Chamber, its officers, heirs, successors, and assigns from and against any and all expenses, damages, claims, suits, actions, judgments and costs whatsoever, including reasonable attorney’s fees, arising from Sponsor’s actions and participation in the event.

Entire Agreement

This agreement supersedes any and all previous agreements, whether oral or written, between the parties hereto with respect to the subject matters hereof and contains all the covenant agreements between the parties with respect to said matters.

Modification

Any modifications of this agreement, to be valid, must be in writing, dated and signed by both parties hereto.

Assignments

Neither the Maggie Valley Chamber nor the Sponsor shall assign any of its rights or obligations hereunder without prior written consent of the other party. Assignments without such prior written consent shall be null and void and of no force and effect.

BY SUBMITTING PAYMENT FOR SPONSORSHIP YOU ARE AGREEING TO THE TERMS ABOVE.

WNC BBQ Festival
July 21 & 22, 2017

Maggie Valley Festival Grounds

A favorite Maggie Valley event, this competition and Kansas City BBQ Society (KCBS) sanctioned event, presents some of the tastiest, mouth-watering barbeque in all of Western North Carolina! Prizes will be awarded in a variety of categories with more than a dozen opportunities to take home money and trophies. Live entertainment, arts & crafts, chainsaw art demonstrations, and kid's activities too!

Event Profile:

- Estimated attendance: 8,000
- Kansas City BBQ Society sanctioned event
- NC Governor sanctioned event
- Blankets, chairs, strollers, & pets WELCOME! (no personal coolers)
- Plenty of FREE parking
- Variety of delicious BBQ and other festival food favorites
- Beer & wine available
- Live entertainment
- Kid's activities and inflatables
- Arts & Crafts market
- Chainsaw artist demonstrations
- Haywood Community College's Timbersports Team demonstrations
- Exhibitors, t-shirt sales, and souvenirs
- People's Choice contest for visitors to sample team's entries (Saturday: Maggie's Best competition). Visitors vote for their favorite. Tickets: \$10
- Friday's Wine & Swine Restaurant competition. Visitors vote for their favorite. Tickets: \$10

Sponsor Benefits Summary

BBQ King! \$10,000

- Named the Official Title Sponsor for the Festival
- Prominent logo displayed on all promotional posters, flyers, and rack cards
- Free promotional (booth) space at the Festival
- Prominent logo displayed on all print advertisements
- Prominent logo displayed on our WNC BBQ Festival website with a link to your website
- Prominent logo on Festival T-Shirt
- Prominent banner placement at Festival entrance and on stage.(You provide banner)
- Company tag included on all radio ads, PSA's and live interviews
- 20 tickets to the Wine & Swine competition Friday night
- 100 WNC BBQ Festival tickets (good for both days)

BBQ PitMaster \$5,000

- Logo displayed on all event advertising, website link and T-Shirts
- Two prominent banners at Festival venue (You provide banners)
- Onsite promotional (booth) space
- Ten tickets to the Wine & Swine Competition Friday night
- 50 WNC BBQ Festival tickets (good for both days)

BBQ Whole Hog \$2,500

- Company logo on print advertising, website link and T- Shirts
- Banner at Festival venue (You provide banner)
- Eight tickets to Wine & Swine Competition Friday night
- Onsite promotional (booth) space
- 35 WNC BBQ Festival tickets (good for both days)

BBQ Booster \$1,000

- Logo on all print advertising, website link, and T-Shirts
- Six tickets to the Wine & Swine Competition Friday night
- On site promotional (booth) space
- 25 WNC BBQ Festival tickets (good for both days)

BBQ Backer \$500

- Logo on all print advertising and T –Shirts
- On site promotional (booth) space
- Four tickets to the Wine & Swine Competition Friday night
- Twelve WNC BBQ Festival tickets (good for both days)

BBQ Supporter \$250

- Name on all print advertising and T-Shirts
- Two tickets to the, Wine & Swine Competition Friday night
- Six WNC BBQ Festival Tickets (good for both days)

BBQ Buddy \$100

- Name on all print advertising and T-Shirts
- One ticket to the Wine & Swine Competition Friday night
- Two WNC BBQ Festival Tickets (good for both days)

And.... ALL sponsors are encouraged to participate with products, coupons, or promotional materials for Cooking Teams and Competition Judges Goody Bags!